



PRESS RELEASE

Milan, March 3rd, 2025

Spindox chooses DeepL to implement advanced language solutions based on artificial intelligence

The first successful integration supporting business collaboration realized for a leading luxury car manufacturer in Italy.

Spindox S.p.A. (hereafter “**Company**” or “**Spindox**”, TICKER: SPN), Italian company leader in technology consulting, has chosen to implement DeepL, the leading Language AI platform within its customers' enterprise systems.

The first successful integration by Spindox of DeepL's cutting-edge API has been into an update to the trouble-ticketing platform for a world-renowned luxury car manufacturer. Having now been deployed, the update is enabling seamless interaction between teams operating in different native languages.

Before the project, the manufacturer was facing a significant challenge: enhancing communication for international teams, particularly Chinese and Italian users, who previously relied on English translations. This cumbersome process slowed workflows and created frequent misunderstandings. Leveraging DeepL's capabilities, Spindox eliminated these bottlenecks, introducing real-time, context-aware translations tailored for specialized technical communication. «We were able to deliver an end-to-end solution that not only met but exceeded our client's expectations» said **Viola Modafferi**, PMO Specialist & Scrum Master at Spindox.

The integration of DeepL tool into the customer's trouble-ticketing platform has profoundly improved the user experience by fostering collaboration among multilingual teams, enabling the customer to focus on strategic advancements rather than logistical communication challenges, and supporting smooth international scaling. «This collaboration has truly unlocked new possibilities for our clients and our team» **Luca Camilleri**, Client Manager at Spindox, added.



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Why DeepL?

After evaluating several alternatives, Spindox chose DeepL for its accuracy and context sensitivity. Key benefits included:

- High-quality translations: DeepL excels in translating complex technical terminologies.
- Rapid API integration: Completed within a tight two-month timeframe.
- Enhanced security and reliability: Ensuring protection for sensitive business data.
- Real-time functionality: Facilitating seamless chat interactions.

About Spindox

Spindox Spa operates in the information technology market, with the mission of supporting the innovation of its clients through cutting-edge technological consulting, industrial research, and product offerings. The Group's expertise covers the following areas: IT Strategy and Governance, User Centric Experience, Products & Services, Quality Assurance, Data Intelligence, Operations & Maintenance, Vertical Solutions, Emerging Technologies, and R&D. Spindox is among the fastest-growing companies in the sector, with a CAGR of 25.5% for 2021-2023. The Group has 1,300 employees (as of December 31, 2023) distributed across ten Italian locations: Milan, Rome, Maranello MO, Turin, Florence, Cagliari, Baronissi SA, Trento, Bari, and Ivrea TO, as well as four international branches in Spain, Switzerland, the United Kingdom, and the USA.

About DeepL

DeepL is on a mission to break down language barriers for businesses everywhere. Over 100,000 customers and millions of individuals across 228 global markets trust DeepL's Language AI platform for human-like translation in both written and spoken formats, as well as natural, improved writing. Designed with enterprise security in mind, companies around the world leverage DeepL's AI solutions, specifically tuned for language, to transform business communication, expand markets, and improve productivity. Founded in 2017 by CEO Jaroslaw "Jarek" Kutylowski, DeepL now has over 1,000 passionate employees and is supported by world-renowned investors including Benchmark, IVP, and Index Ventures.

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